



Sweetwater County Travel & Tourism Board

April 14, 2021

- A. Call to Order
 - a. There was no call to order since the meeting was cancelled. There were two actions taken, payment of the April 2021 bills, approval of a video for National Travel and Tourism Month and approval for a Flaming Gorge Tour advertising campaign.
- B. Roll Call
 - a. Not applicable.
- C. Approval of Agenda
 - a. Not applicable
- D. Correspondence
 - a. Not applicable
- E. Public Comment
 - a. Not applicable
- F. Approval of Minutes
 - a. Not applicable
- G. Secretary-Signing of Minutes
 - a. Not applicable
- H. Payment of Bills
 - a. Payment of the bills was done by an email vote. Bridget Renteria, Linda McGovern, Janet Hartford, Angelica Wood, Erika Koshar Lee, Stacy Colvin, Dominic Wolf, Kim Strid and Devon Brubaker all responded to the email vote and all voted favorably. Checks #4390 thru #4410 were approved (9-0), and the electronic payment of \$3,672.14 to EFTPS for federal taxes, and \$3.50 payroll auto deposit fee, all in the total of \$99,418.73.
- I. Chairperson's Report
 - a. Not applicable
- J. Vice Chairperson's Report
 - a. Not applicable
- K. Treasurer's Report
 - a. Not applicable
- L. Director's Report
 - a. Not applicable
- M. Old Business
 - a. Not applicable
- N. New Business
 - a. Video – National Travel and Tourism Week
 - i. An email vote was collected for the approval of a \$2,220 video to be produced in recognition of National Travel and Tourism Week in partnership with WWCC and SEDC. Bridget Renteria, Linda

McGovern, Janet Hartford, Angelica Wood, Erika Koshar Lee, Stacy Colvin, Dominic Wolf, Kim Strid and Devon Brubaker all responded to the email vote and all voted favorably. Vote passes (9-0).

b. Flaming Gorge Tour – Advertising Campaign

- i. An email vote was collected for the approval of a \$5,000 advertising campaign to promote the Flaming Gorge Tour. Bridget Renteria, Linda McGovern, Janet Hartford, Angelica Wood, Erika Koshar Lee, Stacy Colvin, Dominic Wolf, Kim Strid and Devon Brubaker all responded to the email vote and all voted favorably. Vote passes (9-0).

ii.

O. Adjournment

- a. Not applicable

Board Secretary Signature - Stacy Colvin Date

Minutes submitted by Jenissa Meredith